

Monterey Chapter of ASMC

MEMBERSHIP TRAINING LUNCHEON

DATE: MAY 13, 1999

TIME: 11:30 AM - 1 PM

**WHERE: Crazy Horse
Bay Park Hotel
1425 Munras Ave
Monterey, CA**

MENU: Terrific Salad Bar

TICKETS: \$11.00

See Your Agency VP for Tickets

GUEST SPEAKER

MR. NEAL HOTELLING
Director, Corporate Affairs
Pebble Beach Company

TOPIC

"PEBBLE BEACH"

Mr. Hotelling was born and raised near Grand Rapids, MI, where he developed a keen interest in history and community involvement. There he graduated from Aquinas College with a degree in Business Administration. His two children, Joshua and Katie, currently attend college in Michigan. Neal and his wife, Bettina, relocated to the Monterey Peninsula in 1985 and have been perpetual tourists ever since - always learning new things about the area.

Having been with Pebble Beach Company for over eight years, he is currently Director of Corporate Affairs, a role that includes managing insurance, licenses, intellectual property, and historical archives. The latter also affords him the title of the Historian.

Neal has amassed a wonderful collection of books and other ephemera related to local history, especially golf and John Steinbeck.

He has published several articles and is a sought-after speaker and guide. He has done interviews on local history with CBS, CNN, and the History Channel. He is currently editing a series of "Bedside Readers" featuring writers of the Monterey Peninsula. As a local historian, Neal specializes in relating the histories of John Steinbeck and Monterey Peninsula golf. As historian, he is currently writing the first complete, authorized history of Pebble Beach Golf Links, available in late 1999.

Neal donates much of his time to organizations in the community, and currently serves on the Board of the Monterey Heritage Society. He is past president of both Monterey County Mensa and the Cannery Row Foundation.